



SPONSORSHIP

Sponsorship of the Lake Hernando Dragon Boat Race and Festival is a great way to show a large audience your company's dedication to the environment, your community and your charities. Your support is vital to the continued success of this signature event. Listed are suggested levels of sponsorship and a brief summary of the many benefits associated with each level.

Please contact Shaunda Burdette at (352) 726-1931 ext 2240 or email her at burdettes@citrus.k12.fl.us, for a customized sponsorship package that will highlight your support and public spiritedness in the right way.

The Event Beneficiaries:

Citrus County Education Foundation

Created in 1988, the **Citrus County Education Foundation** is the only 501(c)(3) nonprofit corporation whose sole mission is to support public education, prekindergarten through twelfth grade, in Citrus County.

Mission Statement: To support our Citrus County public schools in order to enhance learning and improve personal development for present and future generations.

Programs:

Foundation for Success Mini Grants: Classroom mini-grants that enhance curriculum and instructional activities, with a focus on STEM/Literacy and Health & Wellness.

First Library: "Read-ins" with preK and kindergarten classrooms throughout the school year, allowing each student to build their own "first library" with 3 (K) or 6 (preK) books given out annually.

Recognition for Students & Staff: Annual *Galaxy of Stars* event, honoring teachers and school-related employees of the year. Also, student recognition ceremonies, scholarships for aspiring teachers and high school seniors, and other district events including teacher Digital Learning Day.

Supplemental Funding: Support for a myriad of programs based on annual funding needs, including AVID; Camp Citrus & Camp Invention; SAEC mini-grants; school-to-work & STEM programs including Aqua-culture & MakerSpace; Science Fairs & Math Field Days; Special Olympics; student career days & Pathways to Success; district support for Fine Arts including sponsorship of the Festival of the Arts student zone, All County Chorus & elementary school plays; Successmaker; intensive reading programs; student health, safety & leadership programs including Link, Youth Leadership Citrus & onsite student resource rooms; web-based curricula & classroom technology enhancements including Aleks, BrainPOP, Gizmos, Teach Town, 3D printers, technology cart and sponsoring Star Tech nights at all of our elementary and middle schools for parents.



SPONSORSHIP OPPORTUNITIES

Flagship Sponsor \$5,000

The Flagship Sponsor name and logo will be prominently displayed in all forms of festival advertising and promotional materials including but not limited to:

- Print and broadcast advertising (flyers, posters, radio ads, etc.)
- Display ad in local newspapers and other publications
- Logo on festival T-shirts
- Festival banner and program
- Prominently displayed link to your website on the Hernando Dragon Boat Festival website home page
- Broadcast advertisements on Race Day
- 2 complimentary vendor spaces

Other perks included:

- One complimentary Dragon Boat team entry fee
- 20 free festival T-shirts
- 20 tickets to VIP tent (prime race viewing lounge with refreshments)

Platinum Sponsor \$3,000

The Platinum Sponsor name and logo will be prominently displayed in all forms of festival advertising and promotional materials including but not limited to:

- Print and broadcast advertising (flyers, posters, radio ads, etc.)
- Display ad in local newspapers and other publications
- Logo on festival T-shirts
- Festival banner and program
- Prominently displayed link to your website on the Lake Hernando Dragon Boat Festival website home page
- Broadcast advertisements on Race Day
- Complimentary vendor space

Other perks included:

- ½ off one Dragon Boat team entry fee
- 20 tickets to VIP tent (prime race viewing lounge with refreshments)



Gold Sponsor \$2,000

The Gold Sponsor will receive name and logo recognition on festival advertising materials, including but not limited to:

- Display company name/logo on the Lake Hernando Dragon Boat Festival website
- Display ad in local newspapers
- Logo on festival T-shirts
- Festival banner
- Complimentary vendor space
- Broadcast advertisements on Race Day
- 10 tickets to VIP tent (prime race viewing lounge with refreshments)

Silver Sponsor \$1,000

The Silver Sponsor will receive name and logo recognition on festival advertising materials, including but not limited to: • Display company name/logo on the Lake Hernando Dragon Boat Festival website

- Logo on festival T-shirts
- Complimentary vendor space
- Festival banner
- Broadcast advertisements on Race Day
- 5 tickets to VIP tent (prime race viewing lounge with refreshments)

Bronze Sponsor \$500

The Bronze Sponsor will receive name and logo recognition on festival advertising materials, including but not limited to:

- Name on festival banner
- Complimentary vendor space
- Logo on festival T-shirts
- 4 tickets to VIP tent (prime race viewing lounge with refreshments)



Friends of Dragons Sponsor \$150

The Friends of Dragons Sponsor will receive name and logo recognition on festival advertising materials, including but not limited to:

- Name on festival banner
- Logo on festival T-shirts
- 2 tickets to VIP tent (prime race viewing lounge with refreshments)

Thank you for your sponsorship. Please make your check out to the Citrus County Education Foundation and mail it to Citrus County Education Foundation, PO Box 2004, Inverness, FL. 34451 . Any questions feel free to call Shaunda Burdette 352-726-1931 ext 2240. Thanks you again for your support!