SPONSORSHIP

Sponsorship of the Lake Hernando Dragon Boat Race and Festival is a great way to show a large audience your company's dedication to the environment, your community and your charities. Your support is vital to the continued success of this signature event. Listed are suggested levels of sponsorship and a brief summary of the many benefits associated with each level.

Please contact Andy Smith, the events coordinator, at (352) 201-6500 or email him at eventsinmotion@outlook.com, for a customized sponsorship package that will highlight your support and public spiritedness in the right way.

The Event Beneficiaries:

The Citrus County Veterans Foundation, Inc.

Purpose: The Citrus County Veterans Foundation, Inc. operates as an apolitical, not-for-profit organization to secure and distribute contributions from individuals, corporations, governmental and private groups, exclusively for charitable and educational purposes, within the parameters of Internal Revenue Code Section 501(c)(3). The Foundation's charitable efforts support the Citrus County Veterans Service Office with funds to provide short-term monetary assistance to honorably discharged veterans and surviving spouses, with urgent financial needs. The Foundation's educational activities inform the community at-large about local veterans' needs and apprise the veterans' community of available financial assistance and social services.
Mission: To serve as a voluntary fundraising and educational arm in support of the Citrus County Veterans Service Office.__

SPONSORSHIP OPPORTUNITIES

Flagship Sponsor - $3000
The Flagship Sponsor name and logo will be prominently displayed in all forms of festival advertising promotional materials including but not limited to:

- Print and broadcast advertising (Flyers, posters, radio ads)
- Display ad in local newspapers and other publications
- Logo on festival T-Shirts
- Festival banner and program
- Complimentary vendor space
- Prominently display a link to your website on the home page of the festival website
- A complimentary Dragon Boat Team entry fee
- Broadcast advertisements on Race Day

Lake Hernando Dragon Boat Festival

Gold Sponsor - $2000

Name and logo recognition on festival advertising materials, including but not limited to:

- Display your company name/logo on the festival website
- Display ad in local newspapers
- Logo on festival T-shirts
- Festival banner
- Complimentary vendor space
- Broadcast advertisements on Race Day

Silver Sponsor - $1000

Name and logo recognition on festival advertising materials, including but not limited to:

- Display company name on website
- Logo on festival T-shirts
- Complimentary vendor space
- Festival banner
- Broadcast advertisements on Race Day

Bronze Sponsor - $500

Name and logo recognition on festival advertising materials, including but not limited to:

- Name on festival banner
- Complimentary vendor space
- Logo on festival T-Shirts

Friends of Dragons Sponsor - $150

Name and logo recognition on festival advertising materials, including but not limited to:

- Name on festival banner
- Logo on festival T-Shirts